

Internship Communication & Media (design)

About EKHA

<u>The European Kidney Health Alliance</u> is a collaboration of the nephrology field that brings together patients, physicians, nurses and foundations. Since 2007, EKHA aims at defending the case of the patients with kidney disease and the nephrological community at EU and national level. EKHA has become a legal entity in 2019 and now wants to further professionalise to an advocacy platform that creates awareness for the unmet needs of kidney patients and offers solutions to resolve them. We therefore are looking for an intern who can design accompanying communication and visuals for our evolving platform.

The assignment

In further professionalising, we are looking for an intern that:

- Creates an internal and external communication strategy (including stakeholders).
- Investigates how we can empower the patients voice and use social media for this.
- Design of e new website that meets modern needs of a network organisation.
- Visualisation of information, data and products is an important part of the internship.
- Support the organisation of the EKHA forum in June 2021.
- We are open to your own ideas on how you could link a graduation assignment to this.

The organisation

EKHA has 5 partners and 20 affiliated members.



The governance of the organisation at this moment is as visualised in the picture at the right. In total at this moment there are actively working approx. 30 people for EKHA.

As intern, you will become a member of the support team that is led by the Transition manager, who is also responsible for the proper guidance of the intern. Weekly (bilateral) meetings with the Transition Manager will therefore be part of the assignment.

Aside from tasks that support the general organisation you will also be part of both Working Groups.

Due to COVID all meetings are digital at this moment, so you would work home based.



EKHA is looking for you

As Trainee communications you are an inquisitive student (HBO or WO). You are a team player, but you can also work independently and you have a proactive attitude. You are pragmatic, eager to learn and you have the following skills to make this role a success:

- You are enrolled in a relevant HBO or WO study related to communication and media.
- Knowledge on how to build strategies for internal and external communication.
- Visualisation skills and affinity with designing websites.
- Good English speaking and writing skills.
- Good organizational skills: you can work systematically and in a structured way.

This is what we offer

A challenging internship for 32-38 hours a week at a growing nephrology platform, well known in the European Union area. A chance to really help progressing EKHA to achieve their goals by the professionalisation of communication. In addition, EKHA offers:

- An internship allowance of €300 per month (for 38 hours)
- An internship (and /or graduation internship) as of April 2021(other dates in consultation)
- Guidance of experienced manager with knowledge on internal and external communication
- Flexible working hours

Applications

You can send your application to Eveline Scheres at <u>eveline.scheres@ekha.eu</u> or call for more information at +31632278149.