

# SUPPORT POSSIBILITIES 2023

## A brief history

EKHA was created in 2007 as a collaborative effort between the International Society of Nephrology and the International Federation of Kidney Foundations. The European Renal Association (ERA) soon joined the Alliance, followed by the European Kidney Patients' Federation (EKPF), and the European Dialysis and Transplant Nurses Association/European Renal Care Association (EDTNA-ERCA).



**[www.ekha.eu](http://www.ekha.eu)**

 EKHA\_EU

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# EKHA

is *the* European Nephrology advocacy platform in which a broad scope of organisations and individuals work together for healthy kidneys and the benefit of people with kidney diseases.

## OUR WORK IS DRIVEN BY

- Patient needs
- EU political programs
- EU and international Health Care Dynamics

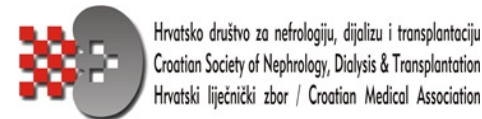


# EKHA in 2022

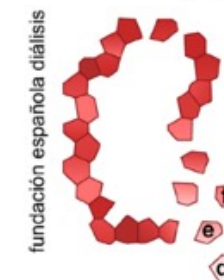
## FULL MEMBERS:



## AFFILIATE MEMBERS:

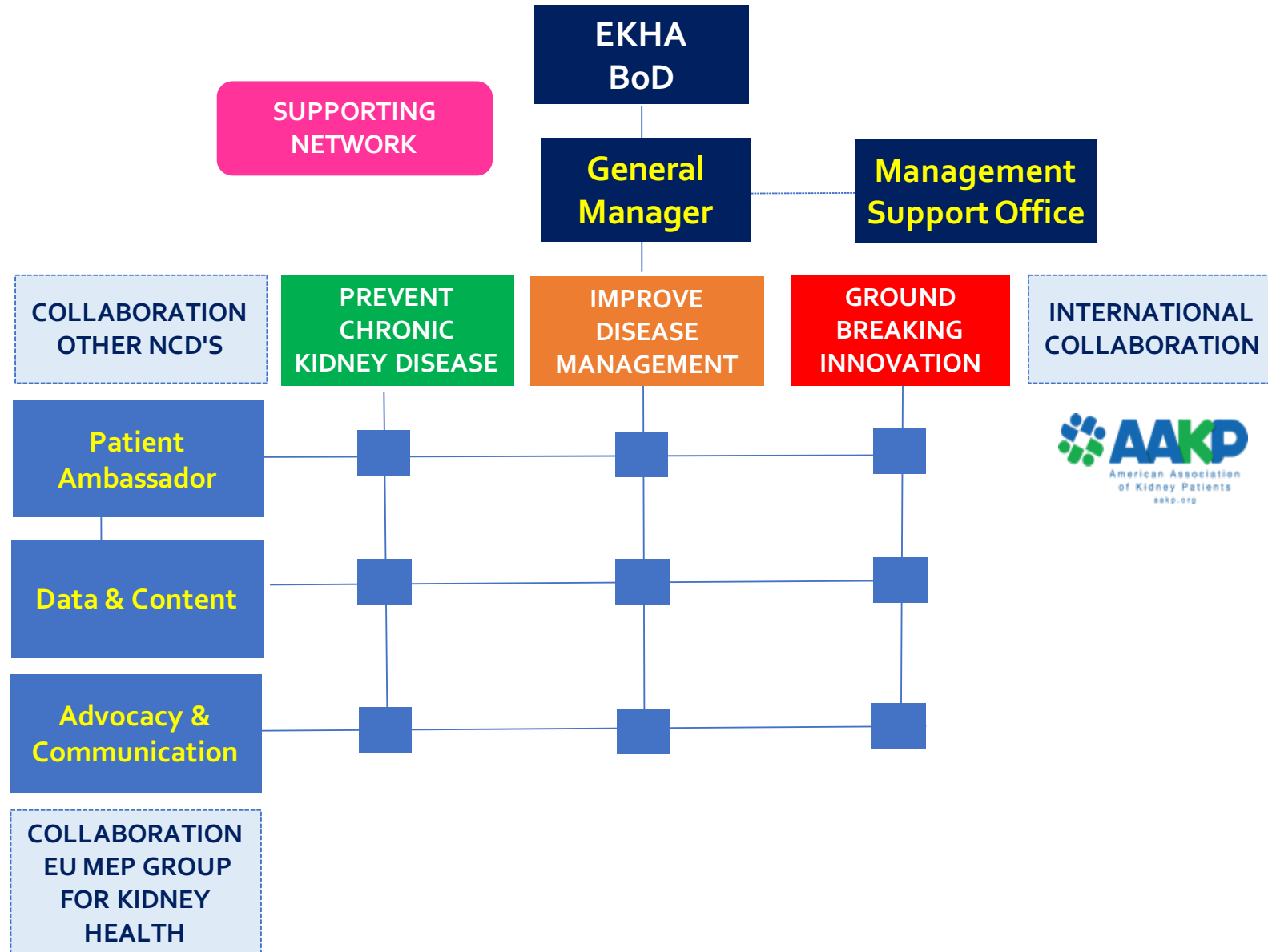


DIALYSIS, NEPHROLOGY AND KIDNEY  
TRANSPLANTATION UNION OF GEORGIA



EKHA is a member of  and 

# EKHA organisation



# COLLABORATION



EKHA welcomes the involvement of (individuals of) kidney related (non) commercial organisations which advocacy efforts at EU or (inter)national level converge with the goals and activities of EKHA.

These individuals / organisations can connect to EKHA as members of working groups or engage in more defined collaboration to support the achievement of EKHA's goals by contribution in-kind (only non-commercial) and/or funding and collaboration on specific EKHA topics.



# COLLABORATION OPTIONS



## PROJECTS

- Screening and registration campaign
- Disease management toolbox
- Improving dialysis options
- Improving medicines for transplant patients
- Industry projects that have synergies with EKHA goals



## EVENTS/MEETINGS

- EU Annual Kidney Forum
- Thematic-Decade of the Kidney-Webinars
  - ✓ By EKHA in collaboration with MEP's
  - ✓ By EKHA working groups
  - ✓ By EKHA with industry support with a topic of choice/relevance to both organisations



## ADVOCACY

- Creating awareness for the unmet needs of kidney patients in general
- Project related advocacy
- Decade of the Kidney consortium were the most productive scientists collaborate with kidney patients, public & private partners to develop novel kidney replacement

\*The European Kidney Forum is the annual policy event of the European Kidney Health Alliance (EKHA), usually held in the European Parliament and hosted by a Member of the European Parliament (MEP) Group for Kidney Health. With a focus on a specific theme each year, the Forum brings together various stakeholders including EU policy makers, representatives of European and (inter)national kidney organisations, medical professionals and patients, and serves as a forum to discuss practical and policy solutions to the benefit of kidney patients in Europe. Click [HERE](#) for a short video impression of the 2021 Forum.

# COLLABORATION CRITERIA

## GENERAL

Before engaging into collaboration with EKHA, we ask individuals and/or organisations to meet the following criteria:

- share goals/ or are related to the work of EKHA;
- have no conflict of interest between their goals and the goals of EKHA;
- have the quality of life of patients as first priority;
- understand that collaboration is based on patients' needs;
- guarantee EKHA's independence at all times;
- are impartial, objective and work in an evidence-based manner;
- act transparently;
- act in accordance to the EKHA Code of Ethics.

## COMMERCIAL

For commercial organisations we have designed 3 different support packages (see next slide) with the following conditions:

- we strive for a variety of projects and therefore different funding bodies to minimise conflict of interests;
- a written agreement between funders and EKHA that outlines the nature and amount of the funding;
- no endorsement or promotion of products, medicines, brands or health services;
- no financial support from companies that are responsible for public health risks or that make unsustainable/misleading claims about their products;
- no adverse publicity.



# SUPPORT PACKAGES

## BRONZE PACKAGE

1. **Sponsor of the annual kidney forum:**
  - Invitation for 1 representative to attend and possibility to raise 1 question in the chat.
  - Company logo and recognition as "Bronze Sponsor" in outgoing "Save the Date", invitations, online registration pages, programme, general marketing.
  - Company recognition on event page of EKHA's website.
  - Electronic copy of event materials.
2. **Monthly updates via EKHA newsflashes**
3. **Annual industry network event**

**ANNUAL COSTS: 12,5K**

## SILVER PACKAGE

1. **Sponsor of the annual kidney forum:**
  - Invitation for 2 representatives to attend European Kidney Forum and possibility to raise 2 questions in the chat.
  - Company materials (brochures, etc.) to be displayed (1 item) in the event pack that will be sent to participants ahead of the meeting.
  - Company logo and recognition as "Silver Sponsor" in outgoing "Save the Date", invitations, online registration pages, programme, general marketing and introductory and concluding presentation slides.
  - Company recognition on event page of EKHA's website.
  - Electronic copy of event materials.
2. **Monthly updates via EKHA newsflashes**
3. **EKHA working group membership + General Assembly attendance as an observer**
4. **Annual industry network event**

**ANNUAL COSTS: 20K**

## GOLD PACKAGE

1. **Sponsor of the annual kidney forum:**
  - Invitation for 3 representatives to attend European Kidney Forum and possibility to raise 3 questions in the chat.
  - Company materials (brochures, etc.) to be displayed (up to 3 items) in the event pack that will be sent to participants ahead of the meeting
  - Verbal recognition during event.
  - Company logo and recognition as "Gold Sponsor" in outgoing "Save the Date", invitations, online registration pages, programme, general marketing and introductory and concluding presentation slides.
  - Possibility to invite up to 2 journalists to the event
  - Company recognition on event page of EKHA's website .
  - Electronic copy of event materials.
  - Post-event debriefing meeting with EKHA president.
2. **Monthly updates via EKHA newsflashes**
3. **EKHA working group membership + General Assembly attendance as an observer**
4. **Thematic webinar (organisation costs excluded)**
5. **Annual industry network event**

**ANNUAL COSTS: 30K**

## UNRESTRICTED GRANT IN ADDITION TO SUPPORT PACKAGES:

### Tailored industry project.

Collaboration options – as mentioned in slide 5 under:

- Projects & advocacy
- that synergises with EKHA goals

**Funded by an unrestricted grant to be further determined between EKHA and the concerned organisation.**

# EKHA COLLABORATION BENEFITS



## NETWORK

- Visible, appreciated and leading advocacy platform representing the Kidney World on an EU level
- Participation possibilities via EKHA working groups
- Information on EKHA activities via the EKHA newflash with the possibility to inform on own collaboration projects with EKHA



## PUBLIC AFFAIRS

- Creating mass, to lobby with more impact
- Public Affairs synergies via lobby activities on shared CKD goals that are beneficial on both EU and national level for EKHA members and supports
- Access to to high level EU politicians and Kidney Members of EU Parliament (MEP's)



## KNOWLEDGE SHARING

- Insights via regular academic EKHA publications
- Exchange of information and good practices
- Research, tools and actions by the EKHA working groups on prevention, screening, disease management and Kidney Replacement Therapy innovations



## MEETINGS / EVENTS

- EU Kidney Forum
- EKHA General assembly for members and supporters
- Industry network meeting
- Kidney MEP meetings
- Thematic webinars and round tables
- Advocacy actions

*"If you want to go fast, go alone. If you want to go far, go together"*



Contact us at  
[info@ekha.eu](mailto:info@ekha.eu)

# FOR MORE INFORMATION AND SUPPORT:



**Eveline Scheres**  
**General Manager**

For all your questions on:

- Sponsorship
- Organisation
- Public affairs
- Support

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