

Moving from Disease Care to **Health Care**

A paradigm shift that focuses on Prevention

Hosted by the MEP Group for Kidney Health
EU Thon Hotel, Brussels, Tuesday, 19 April 2016, 17:00 – 21:00

Time	Topic	Speaker
	<i>Moderated by Politico EU Health Correspondent</i>	Mr Peter O'Donnell
17:00-17:05	Welcome by MEP Host & Chair, MEP Group for Kidney Health	MEP Karin Kadenbach (S&D, Austria)
17:05-17:20	Introduction by DG SANTE EU's role in supporting Member States to prioritise prevention	Mr Martin Seychell, Deputy Director General for Health, DG SANTE, European Commission
17:20-18:00	Block I: The Economics of Prevention In real terms, how can prevention decrease societal cost of chronic disease?	Prof. Gérard De Pouvourville, ESSEC Business School, France
	Participants interaction (<i>Discussion and electronic voting: Advocating: how would you convince your politicians that investing in prevention is worthy?</i>)	All participants
18:00-18:45	Block II: An example of Policy in Action: Tangible action on Prevention Dutch Presidency's Roadmap for Food Product Improvement Making the healthy choice, the easy choice	Ms Jonneke Reichert, Dutch EU Presidency Representative, Netherlands Ministry of Health, Welfare and Sport
	Participants' interaction (<i>Discussion and electronic voting: What else can be done? Meaningful policy actions on prevention – getting inspired by the Dutch example</i>)	All participants

EKHA is grateful to the following sponsors who have helped make the 2016 EU Kidney Forum possible



18:45-19:25	How to Move from Concept to Reality? EKHA's Policy Recommendations for Prevention	Prof Ray Vanholder, EKHA Chairman
	<i>Discussion and electronic voting:</i> Participants divided in groups to discuss and vote to prioritise the proposed policy recommendations	All participants
19:25-19:30	Wrap up & closing	Mr Peter O'Donnell
19:30-21:00	Networking Dinner	

EKHA is grateful to the following sponsors who have helped make the 2016 EU Kidney Forum possible

